



J

B

E

M



(ISSN: 2301-3621)
Vol. 1, No. 7
2013

SINGAPOREAN JOURNAL OF BUSINESS, ECONOMICS AND MANAGEMENT STUDIES

Publisher: National Library Singapore

This Issue Contains:

Sr. NO	Title	P
1	THE STRATEGIC PLANNING PROCESS AND THE EFFECT OF IT ON ORGANIZATION FUNCTION <i>Sahar Pourasghar, Roya Sharifi, Mahtab Ensansifat, Nina Bagheri and Arezoo Tarajbar</i>	1-7
2	CONSECUTIVE FAILURES, REPEAT ENTREPRENEURIAL AND NO EXPERIENCE <i>Vahid Noshaddel, Hoseein Porahmadi Sefat, Anahita Farahshour and Seyed Bahar Garakoui</i>	8-28
3	EMPLOYEE ENGAGEMENT LEVEL IN MANAGEMENT COLLEGES <i>Dr. Ashfaque Ahmed</i>	29-36
4	CREDIT SCORING MODELS OF CUSTOMERS IN BANKS <i>Esmail Alinejad, Amir Hosein Sajedi, Arsalan Ziaee and, Mir Amir seyedin</i>	37-41
5	THE EVALUATING OF NEEDS IN ORGANIZATIONS <i>Reza Rahemi Golsefidi</i>	42-46
6	STUDYING RELATIONSHIP BETWEEN NATURE OF JOB AND JOB SATISFACTION AT PARS KHAZAR CO OF RASHT <i>Fateme Naderi</i>	47-50
7	PRODUCT MIX AND TEXTILE INDUSTRY <i>Mohammad Shahmaghsoud</i>	51-55