RELATIONSHIP BETWEEN CULTURAL SUSTAINABLE DEVELOPMENT AND VOLUNTARY PARTNERSHIPS TEND TO BE CITIZENS OF THE CITY OF ISFAHAN (A CASE STUDY OF CITIZEN KHORASEGAN)

Iman Sharif * Reza Esmaili** Reza Ebrahim Zadeh***

*KHORASGAN (Isfahan) Branch, Islamic Azad University, Isfahan, Iran

**Department of Cultural management, KHORASGAN Branch, Islamic Azad University, Isfahan, Iran

***Department of Cultural management, KHORASGAN Branch, Islamic Azad University, Isfahan, Iran

Abstract

The aim of this research is descriptive-correlation procedure was carried out to determine the relationship between cultural development and tend to the voluntary participation of citizens was KHORASGAN branch area. Statistical research community now to all the citizens of the area formed the number 100468 KHORASGAN branch to the people through the Cochrane sampling formula number 382 n sample size calculations through method of random sampling proportional to size, the sample was selected. The research instrument was made a three-part questionnaire. The first part to demographic variables, the second part of the third sector and voluntary partnerships tend to be cultural development were studied. Formal validity, content and structure tool by several experienced teachers and citizens of KHORASGAN branch, factor analysis was confirmed. Reliability of the questionnaire tend to cultural development based on the validity and cronbach’s alpha coefficient of 0.91 0.88 was estimated to contribute voluntary questionnaire. An analysis of descriptive information in two levels (mean, standard deviation) and inference (coefficient of correlation, multiple regressions). The results showed that between tend to cultural development and the voluntary participation of citizens showed a significant relationship between KHORASGAN branch area (with 890/0). The results showed it was willing to participate in social and cultural development (with 781/0), political participation (with 951/0), cultural participation (with 827/0) and the economic partnership (with 599/0) citizens, citizens of the region there was a significant relationship between KHORASGAN branch. The results predict the disclosure showed willingness to develop a culture of political participation, participation by way of cultural and economic partnership in the third step, it was predictable. In fact, for a unit increase in political participation, tend to develop a unified cultural 753/0 per a unit increase in the participation of cultural development, cultural tendency to 291/0 units. A unit increase in the participation of the economic and cultural development, the desire to 108/0 units. The findings also showed that voluntary contributions are the variables sex, age, marital status, significant but scores tend to be cultural development according to the qualification was significant.

Key words: voluntary participation, cultural development, social participation, economic participation, political participation, cultural participation

Introduction

Participation and development of the important issues in the various areas of cultural studies, politics, and sociology is considered the active participation and involvement. Persistent social members of the self-determination movement speed, subject, target, human-centered, and to move towards excellence from which interpretation is to be
developed. The fact that participation in the various areas of political, social and cultural rights for all communities, especially in developing countries, at a particular status. The present chapter is first with the question of the importance and urgency of addressing the issue of voluntary participation and willingness to engage in cultural development and then formulate the hypothesis and objectives in this regard the assumed relationship between these two variables is more investigating.

The expression problem
Cultural development that the process of upgrading and promotion of diverse sectors of society and the proper platform and field for growth and excellence humans provides the concepts that share a lot of the cultural research. UNESCO World 97-1987 decade organization of the World Decade for cultural development announcement of cultural development and the development and progress of the cultural life of a community aimed at the realization of cultural values, that with the overall situation of economic development is co-ordinate 3 has introduced [1]. On the other hand the voluntary participation by providing mutual growth of citizens and their representative Government that is unmatched in the all-round development of the role of culture and increasing the awareness of social, economic, political and cultural. Voluntary participation in this sense, to create a sense of solidarity, of belonging and collective effort among a community in order to attain a fair social system can be interpreted [2]. In fact, the voluntary participation of citizen volunteer learning experience that is not only aware of their rights but also of its responsibility for the tasks of education (rush, 1998).

According to the UNESCO cultural development should be of the people, what they do, what they want and what they think and believe, and started towards a fairer distribution of resources orientation. The ultimate goal is the development of free energy is the creative people and make it possible that their fate for their individual and public. In fact, the participation of civil society for human rights and the self-learning program's and the precondition for development. Therefore, UNESCO is in the process of cultural development of all members of society are contributing data [3].

In the process of cultural development and the participation of the people, the political and structural factors determining intellectual role [4]. Also check for cultural development is shown in the numerous obstacles such as Iran of hue and the cultural, intellectual and cultural conditions of the lack of and the weakness of the intellectual and cultural capital, mostly from poor participation of citizens due to be encountered [5] To view the official education variables Engelhard[12] socio-economic status and levels of skills, communication skills, job experience, the enterprise network, reducing sexual difference in the duties of the social and political impact on increasing participation are laid. UNESCO will also show increasing levels of literacy, the habit of reading, public awareness and participation of citizens in cultural development is able to significance (UNESCO, 2003). The partnership is meant to share in its profits and the thing of winning or the Group Company bounce and so it is having collaboration. In total, the main essence of the partnership should be in the process of the conflict, and are unaffected by new [6].

The investigation regarding these two variables indicates the Ministry of education and culture, Finland (2011) in a report entitled "culture in the development of participatory culture as the most important factor of sustainable development in Finland about the matter. As well as the development of rural areas in the cultural dimension of features [7]; cultural development and benefit from cultural spaces and
facilities [8]; the relationship meaningful political participation, social and social-trust the institutional and social participation down the villagers considered. The question of the study is that due to the presence of the communication between the members of the community in the form of participation in the various fields to set the speed, direction, objectives and development direction of cultural development in particular has been discussed is between being voluntary participation and there is also a desire to develop a relationship?

According to research carried out on the inside and outside of the partnership regarding the necessity of the cultural development of this pause is to contribute to sustainable development led to the voluntary cultural and lack of coercion and imposition. In other words, whatever the level of citizens ’ awareness to rise the more demanding social, political, and cultural participation will be voluntary [9] therefore the aim of this study to assess the relationship between the voluntary participation and sustainable development tend to be cultural. In fact, people who lack the necessary knowledge of the capacity and the necessary understanding of yourself, your needs have been less inclined to contribute. In this way, the weakness of the operating partnership and open the holder of knowledge people raising it to increase operating partnership. In May imposed mandatory contributions and involuntarily with a variety of pressures, although apparently the physical presence of the people, the effects of social and cultural development of the constructive and will not be affected. People who do not believe that their participation in cultural issues, the effect is part of the desire to participate and have some sort of social alienation or passive. In fact, an effective partnership not people feel, power and meaning to them and are from the community and social and cultural activities in Baghdad and feel indifferent rather than it takes [10].

Since the partnership at all levels as one of the indicators of cultural development in the program of development of the Islamic Republic of Iran and the numerous cultural institutions and organizations are trying to somehow contribute to the effective participation of the spontaneous, and help their citizens qualitative, the question is whether the relationship between the voluntary participation of citizens and the desire to develop there? In other words, is in a region that is part of the city of Isfahan KHORASGAN branch is considered to be between two variable voluntary participation and the desire to develop communication? This communication on what size and how? On this basis, the researcher intends to investigate the relationship between the voluntary participation of cultural development in the region and the desire to engage KHORASGAN branch.

The importance and necessity of the concept of cultural development as a basic axis for the development of other areas on someone not wearing; why sustainable development is a concept within around common elements of culture. On the other hand the development of the concept of social partnership with all members of the community with the goal of excellence and promote the dignity of human life finds meaning [1]. With emphasis on this point, that the role of Governments in the form of planning and macro plans have consciously applied with macro-planning in the field of culture, cultural development in cultural development is your faith to lead. Society and the human potential and creative abilities in the field of cultural flourish; and this is cultural identity and in the formation of the society play an important role playing. Participation in all aspects of the field of social capital increase along with the will and this is cultural development community Builder field will be [11].
The research hypothesis

The general assumption

Between the desire to cultural development and the voluntary participation of citizens KHORASGAN branch area there is a relationship.

The hypothesis of a minor

1. Sustainable cultural development between the desire to and voluntary participation, there is a relationship between the citizens of the region's cultural KHORASGAN branch.
2. Between a stable and tend to develop cultural and economic partnership is a voluntary relationship between the citizens of the region there are KHORASGAN branch.
3. Sustainable cultural development between the desire to social and voluntary participation of the citizens of the region there is a relationship between KHORASGAN branch.
4. Sustainable cultural development between the desire to and voluntary participation, there is a relationship between citizens and political area KHORASGAN branch.

Research methodology

Methods the present study was descriptive-correlation. Statistical research community for all citizens of the region n = number 100468 KHORASGAN branch. Proportion of population number of statistical community 55257 males and females 45293. Sample size the sample size formula using the Cochrane 382 individuals. Sampling in the research for a class of random proportional to size.

Research findings

In this section, the findings of the survey on the basis of inferential statistics investigate questions and adjust to it.

The main hypothesis: between cultural development and tend to the voluntary participation of citizens KHORASGAN branch area there is a relationship.

The table 1- correlation between the willingness to develop cultural and voluntary participation of the citizens of the region KHORASGAN branch

<table>
<thead>
<tr>
<th>Variable criteria</th>
<th>Tend to cultural development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statistical indicators</td>
<td>correlation coefficient</td>
</tr>
<tr>
<td>Default variable</td>
<td>0.890**</td>
</tr>
<tr>
<td>voluntary participation</td>
<td></td>
</tr>
</tbody>
</table>

The findings of the table 1- shows a correlation between cultural development and tend to the voluntary participation of citizens KHORASGAN branch area (r = 890/0) is significant. I.e. between the desire to cultural development and the voluntary participation of citizens, there is a significant relationship between KHORASGAN branch areas. Based on the coefficient of determination (r²) 79% variance tends to cultural development and the voluntary participation of citizens is a shared area of KHORASGAN branch. The amount of shared variance means that 79.2% change two variables simultaneously happen so the original hypothesis that between tend to
cultural development and the voluntary participation of citizens, there is a relationship, KHORASGAN branch area.

**The first hypothesis: between cultural development and social participation tends to the citizens of the region there is a relationship between KHORASGAN.**

The table 2- correlation between social and cultural participation tend to develop citizens of KHORASGAN branch area

<table>
<thead>
<tr>
<th>Variable criteria</th>
<th>Tend to cultural development</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Statistical indicators</strong></td>
<td></td>
</tr>
<tr>
<td>Default variable</td>
<td>correlation coefficient</td>
</tr>
<tr>
<td>social participation</td>
<td>0.781**</td>
</tr>
</tbody>
</table>

The findings of the table (4-19) shows a correlation between social and cultural participation tend to develop citizens of KHORASGAN branch area \( (r = 781/0) \) is significant. I.e. between cultural development and social participation tends to the citizens of the region, there is a significant relationship between KHORASGAN branch. Based on the coefficient of determination \( (r^2) \) 61% variances tend to cultural development and social participation of the citizens of the area has been common KHORASGAN branch. The amount of shared variance means that 61 per cent of the changes to the two variables simultaneously happen so the first hypothesis that between cultural development and social participation tends to the citizens of the region there is a relationship, KHORASGAN branch.

**The second hypothesis: between cultural development and political participation tend to be citizens of the region there is a relationship between KHORASGAN.**

The table 3- correlation between the willingness to develop cultural and political participation of the citizens of the region KHORASGAN

<table>
<thead>
<tr>
<th>Variable criteria</th>
<th>Tend to cultural development</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Statistical indicators</strong></td>
<td></td>
</tr>
<tr>
<td>Default variable</td>
<td>correlation coefficient</td>
</tr>
<tr>
<td>political participation</td>
<td>0.951**</td>
</tr>
</tbody>
</table>

The findings of the table 3- shows the correlation coefficient between the desire to develop cultural and political participation of the citizens of the region KHORASGAN branch \( (r = 951/0) \) is significant. I.e. between the desire to develop cultural and political participation of the citizens of the region, there is a significant relationship between KHORASGAN. Based on the coefficient of determination \( (r^2) \) 490% variance tends to cultural development and participation has been common area KHORASGAN branch. The amount of shared variance means that 90.4 percent of the changes to the two variables simultaneously happen so the second hypothesis that between cultural development and political participation tend to be citizens of the region there is a relationship, KHORASGAN branch.
The third hypothesis: between cultural participation and cultural development to the citizens of the region there is a relationship between KHORASGAN

The table 4- correlation between cultural participation and cultural development to the citizens of the region KHORASGAN

<table>
<thead>
<tr>
<th>Variable criteria</th>
<th>Tend to cultural development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statistical indicators</td>
<td>correlation coefficient</td>
</tr>
<tr>
<td>Default variable</td>
<td>0.827**</td>
</tr>
<tr>
<td>cultural participation</td>
<td></td>
</tr>
</tbody>
</table>

The findings of the table 4- shows a correlation between cultural participation and cultural development to the citizens of KHORASGAN branch area (r = 827/0) is significant. I.e. between cultural participation and cultural development to the citizens of the region, there is a significant relationship between KHORASGAN branches. Based on the coefficient of determination (r^2), 68.4% of the variance of cultural development and cultural participation tend to be citizens of a shared area of KHORASGAN branch. The amount of shared variance means that 68.4 percent of the changes in two variables simultaneously happen so the third hypothesis that between cultural participation and cultural development to the citizens of the region there is a relationship, KHORASGAN branch.

The fourth hypothesis: the partnership between the economic and cultural development to the citizens of the region there is a relationship between KHORASGAN

The table 5- correlation between the cultural and economic participation to the development of the citizens of the region KHORASGAN

<table>
<thead>
<tr>
<th>Variable criteria</th>
<th>Tend to cultural development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statistical indicators</td>
<td>correlation coefficient</td>
</tr>
<tr>
<td>Default variable</td>
<td>0.599**</td>
</tr>
<tr>
<td>economic participation</td>
<td></td>
</tr>
</tbody>
</table>

The findings of the table 5- shows the correlation coefficient between the cultural and economic contributions to the development of the citizens of the region KHORASGAN branch (r = 599/0) is significant. I.e. between the cultural and economic contributions to the development of the citizens of the region, there is a significant relationship between KHORASGAN branch. Based on the coefficient of determination (r^2) results: 35.9 per cent of the variance of economic partnerships and cultural development to the citizens of the area has been common KHORASGAN branch. The amount of shared variance means that results: 35.9% change two variables simultaneously happen so the fourth hypothesis that between the cultural and
economic contributions to the development of the citizens of the region there is a relationship, KHORASGAN branch.

Discussion and conclusions
The findings of this study showed that issues such as participation in the Council’s presidential election experts, activities in one of the official political groups for the elections, tend to need financial help to improve the situation of the community, participate in the Affairs of the charity and development (follow-up to the needy, help charities and mosques and etc) related to the community, the desire to the presence and participation of people in social and public activities in the community, participating in ceremonies and national political call (22 February, the Quds day, etc.) Join in the culture of the neighborhood, conveniently located in the urban design issues with officials of the higher and including the important area of voluntary participation are the field of cultural development of the country.

Social and cultural participation to those of voluntary activities implies that its members through a community of neighborhoods, the city and the countryside directly or indirectly in the shaping of social and cultural life. The partnership is one of the indicators of the development of the general concept that it is political, meant to participate in the activity, or the presence in the group or organization, to make decisions and accept the role. In fact, the concept of voluntary activity of the members of a community in a neighborhood of the town and the village itself either directly or indirectly as defined is to shape the social and political life. Participation in all areas of life, including the political, economic, social and cultural rights.

The turning point in the concept of partnership in all areas mentioned, it's deliberate and voluntary. So it can be such a notion that human persons to meet the requirements and obtain personal and group interests or in the context of their beliefs voluntarily proceeded to the partnership. The partnership, however, was not a new concept and increasing participation on the human will always. From the second half of the 20th century this concept with a view to identifying new words. "Participation of people in different aspects of social, economic, and political life of communities, nowadays one of the criteria for sustainable development and social, economic and political stability to the organization. Overall, there is a certain amount of power requires participation and delegation of powers is where participating in daily life and what is activism in social life that more role playing, choosing the right targets and Diagnostics. Although different types of partnership can be outlined from the partnership Enterprise (or institution) as well as the participation of citizens in the activities of foundations, institutions, and organizations ranging from community involvement and the power of collaboration between people, without the existence of a specific program or organizational system, but voluntary contributions depending on the level of development of the society, its political system and its social and cultural structure takes shape. To any form of voluntary participation, there are numerous benefits for the cultural development of society first makes up their fellow citizens in the form of civil organizations or firms and organization of government agencies in order to meet the needs of the people. This makes up the collective work with the participation of the people in the cause of sustainability and continuity are Democrats. On the other hand the voluntary participation will encourage and excite all of you people to contribute to the development of this extension of communication channels between the Government and the citizens, and also because it can be assured that the actual needs and respond to the policy and priorities of citizens. The partnership is the only moral and material help communities to cut down the time development of shower
State (the kind that the Government expects). Also, merely tools for revenue share in the development, as people think but both the aspect.

Reference
[3] UNESCO. 1997. culture and develop translations nematollah fazeli and Mohammad fazeli, stem Research Center
[4] Bashiriyeh, h. 1997. Political sociology, social forces in political life, Reed publishing, Tehran, Iran
[6] Alavitabar p. 2004. participation in the governance of cities, organized by the municipality of Tehran, the country's publishing
[8] Taghvai, m. and kaid rahmati, p. 2006. An analysis of the cultural development of the country's provinces of indicators, geography and development of the region, autumn and winter
[9] Huntington s. 1991. Political risk in communities undergoing on the other sack, translation: m. triad, publishing science, Tehran, Iran
[11] Talaei m. 2010. relationship between social capital and development culture, Master thesis cultural affairs management, Islamic University of khorasgan branch unit;